



## Industry awards

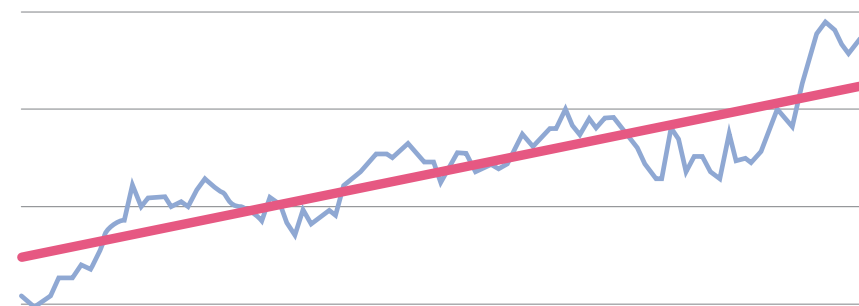
The National Parent Center Seal of Approval  
Mom's Choice Awards Honoring Excellence  
Baby Center Mom's Picks Finalist



## Parents trust the VTech brand

*Moms' confidence in VTech baby monitors fuels our success*

In the last two years, VTech has grown by 350 percent in baby monitor sales.



350% growth over the last 24 months

Note: Chart compiled from VTech data



## Ready to grow in baby care

Innovation is at the core of what we do. We approach innovation in a very intentional and practical way. We take the time to understand the real concerns of our customers. Then, we provide meaningful solutions to empower and improve our customers' lives.

We support this philosophy through the success of VTech baby monitors—from our basic audio to our award-winning video monitors. We're excited to expand our product footprint to include more baby care products, which solve real problems and help you care for your baby.



## Portable and storytelling soothers

Help baby fall into the sweetest slumber with gentle lights, soft sounds and even recordings of your own voice, at home or on the go. These cute companions have just what you need to soothe your babe for a good night's sleep.

# VTech: A global leader in consumer electronics

For more than 40 years, VTech has been committed to helping people live better in every stage of life. As a vertically integrated company, we drive innovation through every stage of new product development. From product ideation, R&D, industrial design and in-house manufacturing, VTech has developed a rich history of expertise.

## VTech by the numbers

- 1.9B VTech global revenue in financial year 2016
- 49M Number of VTech electronic learning toys shipped in 2016
- 33K Number of U.S. retail storefronts selling VTech products
- 78 Number of countries that sell VTech electronic learning toys and consumer electronics
- 32 Number of new baby monitor SKUs launched in 2016
- 1 Ranking as a global supplier of electronic learning products for young children
- 2016 Year that VTech acquired Leapfrog Enterprises Inc.®, a leading developer of educational toys, to expand the VTech electronic learning category



Smart solutions for happy homes